

Sponsorship

CIOB events and activities have been created to inspire and support professionals with their career development within the construction and the built environment industry.

Focusing on themes around the CIOB corporate plan, these activities are a diverse range of opportunities from specialist conferences and tailored CPD learning to celebrating the accomplishments of those who achieve chartership and those who become finalists at our prestigious CIOB Awards.

Sponsoring one of the CIOB's events or activities represents an ideal way to support your marketing ventures by elevating your brand and positioning your organisation as a recognised expert in your field. Whilst demonstrating your alignment with our core values of modern professionalism in construction management.



As a registered charity, CIOB are dependent on the support of sponsors to enable us to host world class events and ensure our members continue to benefit from our commitment to promoting the science and practice of building for the benefit of society, and we thank you for your support

Englemere Limited.

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2024 Calendar

An overview of the CIOB's 2024 events have been created to demonstrate the type of events and headline sponsor activities we engage in. A detailed sponsorship brochure is available for each of the activities listed below.

Activity	Overview	Dates	Sponsor range (Prices + VAT)
CIOB Awards	With a legacy of over 40 years, CMYA has evolved into the prestigious CIOB Awards. This has seen an expansion in the number of Awards allowing us to honour an even greater pool of exceptional talent. This 10-month campaign captivates the attention of the entire industry, including senior decision makers.	9 th April	£1,000 + VAT – Logo placement. 2 x Tickets £3,000 + VAT – Drinks Reception, logo placement and branding at drinks reception and across CIOB Awards campaign. 2 x tickets £5,000 + VAT – Category Sponsor, on stage presence, branding across all comms. Table x 10
Global Student Challenge (GSC)	This competition brings together university students in the field of construction from across the world. These inspiring professionals are tasked with the exciting challenge of forming a virtual organisation to deliver on a virtual project. The winning team has an exclusive opportunity to attend 2024 Members Forum in South Africa.	Jan – June 2024	£3k + VAT – Full campaign sponsorship & brand placement across entire campaign. Opportunity for product sampling or giveaway. Engage with the future of construction.
CIOB Graduation Ceremonies	Usually held in London, our graduations provide a momentous occasion for new individual and new company members to commemorate their significant accomplishments of attaining CIOB membership. There are also two graduations held in Ireland and N Ireland which is also open to sponsorship.	17 th May 20 th Sept 13 th Dec	£500 + VAT per ceremony Logo placement on all digital communications & website A leaflet and/or gift (provided by you) can be placed in all graduation bags
CIOB Student Festival	A virtual two day gathering, uplifting student members from around the world. Its purpose is to inspire, impart knowledge and celebrate our CIOB student community.	6 th & 7 th March	£5,000 + VAT, plenary presentation, 5 tickets, virtual exhibitor, prime logo placements £3,000 + VAT, place on a panel discussion, 2 tickets, virtual exhibitor, logo, placements £500 + VAT virtual exhibitor, logo placements
Event Supporter	If you would like to show your support for a CIOB Event or Activity with logo placement on the event webpage, social media and on the sponsors thank you slide at the event why not become an event supporter - £250 + VAT (per event)		



You can find out more about each of these activities by following the events individual links .

Wherever possible, we will offer a 10% discount on sponsorship packages to CIOB company members

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CIOB Flagship Conferences

Conference	Overview	Dates	Conference
Heritage – The Future of Conservation	<p>Our annual Heritage conference brings you the latest in conservation, redevelopment, and expert thought leadership. Each year the annual CIOB Conservation Conference addresses key topics affecting the heritage sector.</p> <p>Professionals working in the conservation and heritage sector of the built environment requires specialist skills and knowledge, for over 15 years the CIOB Conservation Conference, has discussed, challenged and lead the way on this important topic.</p>	9 th May	In person conference – Congress Centre, London
Sustainability Conference	With the commitment to net zero greenhouse gas emissions by 2050, we discuss the drive to carbon neutrality with policy makers, experts and leaders in the sector	4 th September	Virtual
Residential Development Plans Conference	Sector leaders and experts explore challenges and opportunities facing the housing sector amidst the government’s £9.5 billion levelling-up initiatives.	24 th September	Congress Centre, London
Construction Technology – Digitalising the Built Environment	Diving deep into the use of technology in the built environment and the behavioural, economical and role changes that are happening within the industry	12 th November	Hybrid In person – One Moorgate Place, London & Virtual
Major Regeneration and Investment Plans	Investment in UK’s devolution has cost billions of pounds, as the drive to devolve the whole of Britain continues – we will be joined by influential speakers to discuss the legislative changes levelling up.	26 th November	Virtual



More information on CIOB sponsorship can be found at:
www.ciob.org/sponsorships

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Sponsorship Packages and prices

Conference	Gold Sponsor	Silver Sponsor	Exhibitor
Overview	<ul style="list-style-type: none"> Chair a key session at the conference; includes: 5-minute overview/intro 50-minute panel discussion 5-minute wrap up summary 	<ul style="list-style-type: none"> 20-minute case study on the plenary stage 	<ul style="list-style-type: none"> Tabletop exhibitor and/or Virtual exhibition space
Benefits	<ul style="list-style-type: none"> Branding on main webpage & priority placements on all comms Prominent exhibition space 5 tickets Promotion of involvement via CIOB Social media and event comms 	<ul style="list-style-type: none"> Branding on webpage Logo placement Exhibition space 2 tickets Promotion of involvement via CIOB Social media and event comms 	<ul style="list-style-type: none"> Logo placement on website and comms Promotion of involvement via CIOB Social media
Prices – F2F or Hybrid	£7.5k + VAT	£3k + VAT	£1000 + VAT
Prices Virtual	£5k + VAT	£2k + VAT	£500 + VAT
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About CIOB

We are the Chartered Institute of Building (CIOB), and we stand for the science, ethics and practice of built environments worldwide. Everything we do is to improve the quality of life for those using and creating the built environment.

We are committed to creating a world where all construction professionals are safe, trusted, and respected at work. We want construction professionals to have the tools and expertise to achieve their goals.

We are the world's largest and most influential professional body for construction management and leadership. With over 46,000 individual members and over 1000 corporate members (either Company Members or Training Partners) we work with all shapes and sizes of companies and consultancies and with individual members in 126 countries. We represent the most diverse set of professionals in the construction industry.

We are widely considered to be the internationally trusted voice of the building professional, representing an unequalled body of knowledge concerning the management of the whole building process.



More information on CIOB sponsorship can be found at:
www.ciob.org/sponsorships

You may also like to contact us directly on:
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Demonstrate your expertise - Member learning content

The CIOB Academy develops leaders in construction through courses and online content that focus on practical skills, technical expertise and the right management attitude for the industry. Further details on each of the below are available:

Activity	Overview	Sponsor range (Prices + VAT)
CIOB Academy Zones	Housed on the CIOB Academy website, our zones are the virtual place to accommodate up to 20 pieces of educational content (per year) including webinars, thought leadership papers, case studies, blogs etc. CIOB Academy Zones – Environmental Sustainability Zone or Innovation Zone.	<ul style="list-style-type: none"> £5K + VAT per annum. 5 pieces of content per quarter (content can be replaced once a quarter). Members directed to content via newsletters, dot mailers, social media etc.
Webinars	We can host a piece of learning created by you, such as a live or recorded webinar or work in partnership to create content. We will promote this through our key communication channels, such as social media and e-comms	<ul style="list-style-type: none"> £1.5k + VAT. We can host a piece of learning created by you, such as a live or recorded webinar. £5k + VAT. We can work with you to create a webinar or piece of learning in partnership.
Industry Papers	A 6-to-10-page paper focusing on a specific industry subject or theme. Authored and presented under your brand, showcasing your organisation as a leading industry specialist on one or more of the following topics: Current trends, developments in the built environment, information on regulations, industry best practice, including examples (where possible) or case studies. Prior to commencement, the topic will be agreed with the CIOB and final edit will be subject to a peer review. Promoted via CIOB Academy, Newsletters and Social media	<ul style="list-style-type: none"> Written, edited and branded by your organisation, and ready to publish £5k + VAT Industry paper with accompanying webinar housed on the CPD portal (agreed at the time of contract) £9k + VAT Housed on the CIOB Technical Publications Page of the CIOB Academy website, as an Industry Paper for min of 12 months, unless exceptional circumstances (i.e. legislation change etc).
Technical Information Sheets	A 20-to-30-page document which is a concise description of, for example a process, technology, innovation, product, technical information or statistics. Aimed at Practitioners academics at all levels. The reader should have knowledge and need more information or fresh ideas on the topic. A more in-depth document about producing a TIS is available, and subject to discussions with the CIOB Knowledge Hub Team. Please note that content submission is subject to the final approval of the CIOB Peer Review. Promoted via CIOB Academy, Newsletters and Social media	<ul style="list-style-type: none"> Contributor to add a case study to a CIOB Technical Information Sheet - £2.5K + VAT Co-written by contributor and CIOB author - £7.5k + VAT Co-written by the contributor and the CIOB with accompanying webinar (webinar housed on Academy CPD portal) - £11.5k + VAT Housed on the CIOB Technical Publications Page of the CIOB Academy website, as a Technical Information Sheet for min. of 12 months, unless exceptional circumstances (i.e. legislation change etc).



More information on CIOB Academy can be found at:
www.ciobacademy.org

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