

Sponsorship

Heritage; The Future of Conservation

9th May – Hybrid Congress Centre, London & Virtual

The CIOB's annual Heritage conference in partnership with English Heritage, brings you the latest in conservation, redevelopment, and expert thought leadership, and addresses key topics affecting the heritage sector.

Professionals working in the conservation and heritage sector of the built environment requires specialist skills and knowledge, and for over 15 years this conference, has discussed, challenged, and lead the way on this important topic.

Sponsoring the CIOB's Heritage conference is a perfect way to raise the profile of your organisation by putting you at the heart of important conversation and demonstrating an alignment with CIOB values of professionalism and excellence to those who are working in the heritage sector.

The conference traditionally welcomes around 250 attendees, and comprises of talks, discussion panels and case study presentations there's plenty of opportunity for delegates in the audience to participate. Conference refreshments are served in the exhibitor hall with the opportunity to network with both delegates and exhibitors throughout the day.



As a registered charity, CIOB are dependent on the support of sponsors to enable us to host world class events and ensure our members continue to benefit from our commitment to promoting the science and practice of building for the benefit of society, and we thank you for your support

We offer a 10% discount on sponsorship packages to CIOB company members

Englemere Limited.

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**The Chartered
Institute of Building**

CIOB Heritage Conference

Sponsoring the conference represents an ideal way to support your marketing ventures by elevating your brand and positioning your organisation as a recognised expert in the heritage sector.

	Session sponsor £7,500+VAT	Case Study Sponsor £3,500+VAT	Exhibitor Sponsor £1,000+VAT
Pre-event	<ul style="list-style-type: none"> • Logo & Link on all digital marketing and delegate communications • Logo & 50-word company profile on event website • Logo on all printed literature • Dedicated tweet to recognize your support 	<ul style="list-style-type: none"> • Logo & link on all digital marketing & delegate communications • Logo & 50-word profile on event website • Logo on all printed literature • Inclusion on the `thank you to sponsors` tweet 	<ul style="list-style-type: none"> • Logo on all digital marketing and delegate communications • Inclusion on the `Thank you to our sponsors` Tweet
On the Day	<ul style="list-style-type: none"> • Chair a key session at the conference; includes 5-minute overview/intro, 50-minute panel discussion and 5-minute wrap up summary. • Exhibition space 4m x 3m in prime location, within the refreshment area • Logo on any printed event collateral • Re-tweets of sponsors tweets • Personal thank you by Conference Chair • Logo on sponsor's slide • 5 full delegate passes for conference 	<ul style="list-style-type: none"> • 15-minute case study • Tabletop exhibition stand • Logo on any printed event collateral • Re-tweets of sponsor tweets • Personal thank you by Conference Chair • Logo on sponsor's slide • 2 x full delegate passes for the conference 	<ul style="list-style-type: none"> • Tabletop Exhibition Space • 2 x full delegate passes for the conference
Post-event	<ul style="list-style-type: none"> • Personal message to delegates in follow up email 		



You can find out more about each of these activities by following the links.

More information on CIOB sponsorship can be found at:
www.ciob.org/sponsorships

You may also like to contact us directly on:
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CIOB Heritage Conference

An one hour keynote sessions available for sponsorship - £7,500 + VAT

Session	Theme
Session One Making The Past Our Future	<p>Chair a roundtable discussion with four sector leaders and experts on the current challenges that are faced in the heritage sector. Discussing the value of heritage, conservation, skills shortage, supporting inclusion and sustainability in the sector.</p> <p>Heritage Conservation challenges Skills shortage Supporting inclusion Sustainability in the sector</p>
Session Three Mind the Gap 'Heritage is for everyone' EH	<p>A panel discussion and Q&A talking about the lack of diversity and inclusion in conservation, and how the shortage of craft skills are impacting the conservation sector. This session will discuss the solutions and opportunities such as:</p> <p>Heritage craft skills How to create early career pathways and opportunities for students and graduates The apprenticeship challenges.</p>
Session Four Heritage conservation showcase	<p>Host three experts in Heritage conservation showcasing their upcoming conservation projects. In the field of:</p> <p>Traditional conservation project Retrofit project. Modern building project</p>
Best Practice case study	<p>There is also the opportunity to present a 15-minute best practice case study on the main stage for £3,500</p>



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