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# About the awards

The CIOB have been celebrating excellence in Irish construction for over 20 years.

That's over two decades of celebrating extraordinary individuals who go above and beyond to deliver buildings that make a positive impact on the lives of the people that use them.

It's not about the size of the project; it's about the people that make it happen. They inspire, lead and enable the very best possible delivery of a project.

Renowned for their rigour, CIOB Ireland Awards has a reputation for identifying the future leaders and top teams in our industry, from amongst the largest to the smallest companies.

This year The CIOB Ireland Awards include Rising Star, Team of the Year, Client of the Year and a Sustainability Award.

We want to take the opportunity to recognise a variety of different people in the industry, who are promoting CIOB values of professionalism, integrity, excellence, and respect. Sponsoring CIOB Awards Ireland puts your organisation right at the heart of construction; it's the place where you will be seen by people who make decisions about our industry and demonstrates you are a key player in construction.



"Winning my CIOB Ireland Award was a major personal highlight and has helped me to achieve my goal of becoming MCIQB. It was a great experience through the various stages, meeting some extraordinary people along the way, all part of an excellent organisation."

David Bolton, CIOB Ireland Awards winner 2022



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# Key facts

Brand placement	Engagement	Stakeholders
<p>Ireland and Northern Ireland membership</p> <p>3,000 individuals plus company members</p>	<p><b>Awards event</b></p> <p>Join us as we celebrate with key players from the built environment, including finalists, senior directors of construction companies, clients, architects, judges, sponsors, CIOB Officer (President or Vice-President), Chief Executive, senior CIOB staff and members.</p> <p>Logos on screen</p> <p>Sponsorship opportunities</p> <p>Advertisements on main screen</p>	<p><b>Entrants</b></p> <p>Entrants can be CIOB members or non members.</p>
<p><b>Social media</b></p> <p>LinkedIn: 80k members</p> <p>Instagram: 120k followers</p> <p>TikTok: 35k followers</p>		<p><b>Nominators / Supporters</b></p> <p>Each entrant has a nominator/supporter who can be anyone that the entrant has worked with or is known to.</p>
<p><b>Construction Management Magazine</b></p> <p>Print distribution 30k</p> <p>Unique website visitors 41k</p>		<p><b>Judges</b></p> <p>Experienced industry professionals who are Members and Fellows of CIOB.</p>
<p><a href="http://ciob.org/events/ciob-awards-ireland">ciob.org/events/ciob-awards-ireland</a></p>		

# CIOB Awards Ireland event

This prestigious event is held at Croke Park in Dublin, the headquarters for the GAA, one of the world's greatest amateur sporting organisations. The GAA is an integral part of who we are and what we stand for. It is this living legacy and welcoming nature that makes Croke Park one of the world's most unique destinations to inspire and entertain. The evening is exhilarating and emotional as the crowd roars with excitement and listens intently as we announce the deserving winners.

- Formal black tie, evening dress event.
- Guests arrive to mingle with a sparkling wine reception before taking their seats in the world famous Great Room.
- Welcome from CIOB Officer (President, Vice-President).
- Formal dinner with sponsor adverts playing on large screen.
- Awards ceremony with celebrity host.
- Gold and Silver medals are presented on stage.

## Sponsors

- Sponsors\* will have the opportunity to place promotional stands in key locations.
- Sponsors\* will receive a briefing for presenting the medals on stage.
- The event is filmed, with sponsors\* having an opportunity to take part in an interview.

\* Precise sponsor entitlements are dependent on level of sponsorship.

"I had the pleasure of being on the judging panel for the 2022 awards. I thoroughly enjoyed the experience and learned about many fascinating projects which ranged from new-build housing to specialist heritage works. Candidates were shortlisted for the various categories. Each of them got the opportunity to present their construction management experience relating to their chosen project."

Gerard Graham, judge of CMYA Ireland 2022



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# Sponsorship packages (All prices shown are exclusive of VAT)



	Gold €5000 / £4400 + VAT	Silver €3000 / £2600 + VAT	Bronze €2000 / £1750 + VAT
<b>Branding</b>			
Logo on web	✓	✓	✓
Company profile or logo on website	Profile and Logo	Logo	
Permission to use CIOB Awards Ireland logo in your own publicity	✓	✓	✓
Social media recognition of being a sponsor	✓	✓	✓
<b>Awards event</b>			
Main screen during dinner	Dedicated logo slide	Dedicated logo slide	Logo only
On stage presentation of medals	✓		
Tickets	10 VIP tickets	10 VIP tickets	10 tickets
Display opportunity	At main reception	At main reception	At main reception
Event programme	Full page advert	Half-page advert	Quarter-page advert
Photo with category	✓		
Branding on printed collateral	✓	✓	✓
Acknowledgement by keynote speaker	✓	✓	
<b>Post event</b>			
CIOB Awards Ireland feature in Construction Management Magazine (ABC-audited circulation of 30,887 CIOB members monthly)	Logo and full recognition in article		
Congratulations email sent on your behalf to all winners	✓		
Social media recognition of being a CIOB Awards Ireland 2025 sponsor	✓	✓	✓

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Contact:

**Sarah Hallinan**

Regional Manager Ireland

T: **+353 15138943**

E: **shallinan@ciob.org**

W: **ciob.org**